



## Analyte Health Expands Market Leadership, Launches Health Test Express Brand

*Health Test Express Makes At-Home Health Testing Available*

### Analyte Health

www.analytehealth.com

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### Company Facts:

- Founded 2009
- Headquarters Chicago, IL
- 60 employees
- Privately held
- Named Healthcare Tech Outlook Top 10 Telemedicine Provider for 2017
- Net Promoter Score > 70%
- Operating brands
  - STDTestExpress.com
  - HealthTestExpress.com

### Health Test Express Facts:

- Launched 12/1/2017
- 13 Health conditions
- 90% of US population covered upon launch
- Innovative online physician recommendations
- Test results turn-around time averages 3-5 business days
- Results available securely online
- Live phone support available 100+ hours per week

**CHICAGO, IL – December 1, 2017** – [Analyte Health](#), the leading platform connecting patients to diagnostic services, announced today that it is expanding access to lab offerings through a new brand, Health Test Express.

Health Test Express, an online direct-to-consumer platform for diagnostic testing, will provide critical [at-home health test kits](#) for STDs, general wellness, fertility and specialty diagnostics at [HealthTestExpress.com](#). With Health Test Express' simple and easy-to-use secure website, patients have the ability to complete medical intakes on their phone or computer, order test kits that arrive in the mail, collect their samples at home, receive their results electronically in days and consult with a physician. Home lab kit samples are collected via pinprick dried blood spot, saliva, urine and swab.

"Analyte Health is the largest independent company making it easier for consumers to manage their health through better access to and understanding of lab diagnostic health information. We're thrilled to extend that leadership with the launch of the new Health Test Express brand," said Analyte Health CEO Kevin Weinstein.

Health Test Express has partnered with several leading innovative CLIA-certified laboratories to perform lab test analyses and partners with Analyte Physicians Group to provide a full suite of medical services to patients including providing test recommendations, telehealth consultations, treatment and linkage to care.

Dr. Frank Cockerill, Chief Medical Officer of Analyte Health also noted that "As we developed Health Test Express, we used robust, evidence-based clinical guidelines to ensure that patients receive clinically relevant and appropriate care. And we work with Analyte Physicians Group, to ensure the highest levels of clinical quality."

Health Test Express will be operated out of the Analyte Health headquarters in Chicago, IL, and joins sister brand [STDTestExpress.com](#) which offers same day, at-the-lab testing in the sexual health category.

Find out more at [HealthTestExpress.com](#) and [AnalyteHealth.com](#).

### About Analyte Health

Analyte Health is the leading national company empowering patients to acquire and understand healthcare diagnostic information as conveniently, confidentially, and cost effectively as possible. By combining a national network of patient diagnostic service centers, at-home collection kits, a family of online digital assets, and a national telehealth footprint, Analyte Health is helping thousands of consumers every week, and has delivered more than 2.2 million test results since its inception. Analyte Health works with pharmaceutical companies, telehealth providers, diagnostic companies and other healthcare stakeholders to drive clinical compliance and responsible health awareness for consumers.

Source: <https://www.analytehealth.com>

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